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### SNCA Mission Statement:

Our mission is to promote, facilitate and coordinate the sustainability and expansion of aquatic resources within the Truckee Meadows.

### Contact Us

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## Here's to a New Year

As we move into a new year, SNCA would like to thank you for your continuing support as we pursue our goals of obtaining and promoting aquatic opportunities in our region. We are hopeful that 2012 will bring enhanced aquatic venues to our community and that the importance of these venues will be fully recognized by our citizens and elected officials.

To move into the new year, we are continuing with our Frequently Asked Questions section, designed to better inform you of our mission, goals and objectives. We hope that it will help let you know where we have come from as an organization, as well as where we are going.

Thank you again for all of your support as we move ahead!

## Frequently Asked Questions

***Has Sierra Nevada Community Aquatic (SNCA) tried to partner with or garner land from any other governmental or private groups other than the City of Reno?***

SNCA has met with not only the City of Reno, but also The City of Sparks who thought that the Double Eagle regional sports facility would be a good fit for an aquatic center. The Double Eagle site would be a good candidate for an aquatics facility, though there are some concerns about the location. SNCA has also met with Washoe County Parks, who had some good ideas on possible sites near the Washoe golf course and the Mt. Rose area. SNCA in the last year has focused on the Moana site due its abundance of renewable resources (Geothermal) and 22 acres of available land. This site is also centrally located and easy access to freeways.

***Where does SNCA stand with securing a major donor for a new aquatics facility?***

This issue has been a bit of a catch-22. SNCA has met with quite a few major donors, gone over our business plan and preached the need for aquatics for our area. At the end of these discussions, the donor usually asks what we have to date in the way of land, donors or support for the project. We haven't secured a major donor because of the lack of secured land for the project and we haven't secured a site because we don't have guaranteed money to build.



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#### ***How are the fundraisers helping SNCA?***

The SNCA Evening with the Olympians and Aquafest provide a two pronged effort for fundraising and what we like to call friendraisers. The first part is to raise funds in order to continue our effort. The second part is to build community awareness and garner support for our efforts. At our events over the past couple of years, we have helped children in our area that can't swim by holding swim clinics for the Boy's and Girl's Club. This year we also held an adult swim clinic for adults that wanted to swim, but needed a little help and encouragement. SNCA has also brought Olympic swimming athletes to our town to get people excited about the sport and our cause. SNCA fundraisers are about aquatic awareness and all the fun that aquatics can bring to our community.

#### ***Submitted by a reader: Is there any ongoing desire to expand the scope of aquatics and therefore increase support? Examples would be diving, water polo and kayaking.***

It is SNCA's goal to include all aquatic users. We want to see everyone involved and see that all types of groups and individuals are able to benefit from a facility. We do not want to limit our scope to competitive swimming, as there are so many other types of aquatic sports and recreational uses. SNCA would like to invite all users to participate and to help us reach of goal of creating and maintaining facilities that cater to all types of needs, from swimming, diving and kayaking to swim classes, lessons and water therapy. Our dream facility is a diverse facility that contains multiple pools for multiple uses. If you are interested in participating and/or feel that you have a unique view or input, please contact us! We want to make sure that all aquatic users feel they are represented.

***To submit a Frequently Asked Question, please send it to [leah.bradle@sncaquatics.org](mailto:leah.bradle@sncaquatics.org). We will review all questions and answer as many as possible.***