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SNCA Mission Statement:

Our mission is to promote, facilitate and coordinate the sustainability and expansion of aquatic resources within the Truckee Meadows.

Contact Us

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On To A New Year - SNCA in 2011 and 2010 Recap

Friends of Sierra Nevada Community Aquatics,

As we enter 2011 we wanted to thank you again for your support of Sierra Nevada Community Aquatics, Inc. (SNCA). As you know SNCA continues its efforts toward our mission to promote, facilitate, and coordinate the sustainability and expansion of aquatic resources within the Truckee Meadows. Over the past year we have continued to make strides toward the ultimate goal of bringing new aquatic opportunity to the region.

SNCA has hired an Executive Director that has assisted us in expanding the reach of our communications through the development of a monthly newsletter, improved website and Facebook communications, and assistance with general organizational activities. The "Evening with the Olympians", our third annual event to increase awareness and raise funds, was attended by nearly 500 supporters. Due to the help of generous donors and partners we were able to bring three Olympic Gold Medalists to Reno for the event. In addition to attending the event, the athletes provided a clinic for disadvantaged youth, visited the aquatic athletes participating in the Special Olympics, and made several surprise appearances at local aquatic clubs. We had excellent turnout and media coverage for the all of the day's events and have received very positive feedback from numerous attendees.



Sierra Nevada Community Aquatics continues to communicate and develop relationships with the local municipalities, foundations, and private individuals that will ultimately make our mission a reality. The group's primary efforts have continued to be focused on the Moana site due to its central location and natural resources. Over the past several months the City of Reno has announced its efforts to secure funding to redevelop the entire Moana site into not only an aquatic center, but a multigenerational recreational complex to meet the many recreational needs of the community. The Mayor, members of the City Council, and Staff have expressed a desire to bring aquatics back to the Moana site and will be keeping us apprised of progress. The City will be coming to SNCA for planning and funding assistance as they relate to the aquatic components of



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the project as it begins to come together.

In addition to the exciting possibilities at Moana, we continue efforts to explore all leads in developing additional aquatic resources throughout the region. As most aquatic users are aware, the region needs more than one aquatic center and SNCA is looking into several other opportunities where we may be able to play a role in facilitating the expansion of pool space in the community.

All of the progress made over the past year is the result of the generous donations of the supporters of SNCA. Your thoughtful contributions of time and funding have allowed the all volunteer Board of Directors to continue their efforts to assist the aquatic community in bringing additional pool space to the area. As we look forward, we have several funding needs that will be necessary to allow us to succeed in attaining our mission. We will continue to require funding to support our operations including the added role of an Executive Director. Additionally, we are currently in the early planning stages for another awareness/fundraising event. The City of Reno has agreed to provide the venue for the event with a generous donation of the use of Idlewild Pool and some of the surrounding areas. We are currently considering the cost of bringing athletes to the event again as a means of attracting attendees and media coverage. Finally, we are anticipating the City of Reno approaching us for assistance with the funding of preliminary work on the design of the aquatic component of the proposed multigenerational center at Moana.

We will continue to look to the community to assist us with funding these efforts and would appreciate your consideration of donations to the organization. All general donations can be made directly to SNCA by check or by visiting SNCAquatics.org and donating online. Donations can also be made through the Community Foundation of Western Nevada denoting – “Moana Pool Fund” as the desired charity. If you would like more specific information regarding a specific need and commitment level such as sponsorship of the event, bringing an athlete for the event through your company, Moana site plan support, etc. please contact us so we can provide additional detail.

Sierra Nevada Community Aquatics, Inc. has been encouraged by recent developments and we are optimistic that the region will see additional pool space being developed in the near future. We would ask that as you consider your end of the year, and early 2011, giving, you keep the community’s desperate need for improved aquatics opportunity in mind.

Additionally, we are currently in the early planning stages for another awareness/fundraising event for Saturday, June 25th. The City of Reno has co-sponsored this year’s event with the use of the Idlewild Pool and the surrounding park areas.

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