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SNCA Mission Statement:

Our mission is to promote, facilitate and coordinate the sustainability and expansion of aquatic resources within the Truckee Meadows.

Contact Us

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New Possibilities

Over the past couple of weeks, it seems a renewed energy for saving recreational facilities and pools has been seen not only across the nation, but across the region, including here in the Truckee Meadows.

Below, in case you missed them, you will find articles outlining the current progress here in our backyard, at the old Moana ballpark and pool site, as well as plans by those just to the west of us.

We will work to update you as things progress and hope that you will participate in the process. Please contact us if you are interested and/or please let us if you have any questions or suggestions.

A Note from the President

A thank you to our departing board member and recruitment for two new board members!

SNCA would like to thank Board Member Stephanie Lerude for her time and dedication over the past several years. Without her services, SNCA would not be where we are today. We will not let Stephanie go far though, she will be moving to our advisory board. With the departure of Stephanie, we have two positions currently open on the Board of Directors.

Are you interested in serving on the SNCA Board? Do you have an unbridled enthusiasm to help get a new aquatics facility built for our area? Then you are just the person we are looking for! Board meetings are held every third Thursday of the month and usually last a little more than an hour. This is an exciting time at SNCA and we feel that we are close to getting our area's aquatics back on its feet.

If you have a little bit of time to spare and a passion to help SNCA facilitate the construction of a new aquatics facility, then please send in your name.

E-mail Mike Ginsburg at mike.ginsburg@sncaquatics.org or call 775-834-7824 for more information.



Max Whittaker for The New York Times



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In Case You Missed It

From the RGJ: A new vision for a field of dreams

Brian Duggan
February 13, 2012

For years now, the bleachers have been empty at Moana Stadium, a decaying monument to Reno's professional baseball history that started more than a half century ago.

By fall, all of that could be gone as part of an effort to revitalize the property as a series of soccer fields, a plan pushed by Reno Councilwomen Jessica Sferrazza and Sharon Zadra, who are trying to raise donations to raze the baseball stadium. They're calling it the "Miracle on Turf," which would include inviting members of the community to help lay sod in September if everything goes as planned.

It won't be cheap. Early estimates peg the demolition costs at \$400,000, though the project has already attracted about \$100,000 in donations, including \$50,000 from Great Basin Youth Soccer League and \$10,000 each from the Atlantis Casino Resort Spa and the Peppermill Resort Spa Casino. Western Nevada Supply has pledged to pay for the field's irrigation system and any building materials needed — a donation worth about \$25,000. Meanwhile, the city would sell the light poles and copper wiring inside the baseball park to raise money toward the project, an option made possible last week after the Reno City Council formally shuttered the baseball stadium.

The long game

Moana Stadium is part of the 22-acre facility that includes a series of nearby Little League fields and the shuttered Moana Pool, which closed in 2007 after its boiler broke down.

"What we're hoping is this project will create some synergy for the pool," said Richard Jay, the former president of Great Basin Youth Soccer League. Mike Ginsburg, the president of Sierra Nevada Community Aquatics, agreed that the soccer field project could revamp interest in the recreation center. "Hopefully, this will get the whole thing rolling," said Ginsburg, whose nonprofit organization has been trying to raise money for a proposed \$10 million aquatics center or potential \$40 million multigenerational center where the Moana Pool currently sits.

Ginsburg said just \$26,000 has been raised for the pool project. He said a long-term lease could help convince charitable organizations to start giving to the four-year-old cause, though Zadra said the city is in talks with two major foundations about funding the pool project.

"It's depressing to look at," Zadra said of the dilapidated facilities. "But the vision isn't a dream; it will be a reality."

From the Sacramento Bee: Save Mart will match donations to help keep Sacramento public pools open

Bob Shallit
February 9, 2012

Save Mart Supermarkets has ambitious plans to keep most of Sacramento's public swimming pools open this summer.



James Mangan Park in Sacramento, Credit: Max Whittaker for The New York Times

Next Tuesday, in a perhaps unprecedented gesture, it's announcing it will match up to \$500,000 in private contributions for the cause.

"Our goal is to hopefully raise \$1 million," says company spokeswoman Alicia Rockwell. That would be enough to prevent most of the budget-driven city pool closures from last year.

Rockwell says the campaign's catalyst was a New York Times story that ran July 6 and looked at pool closures nationwide.

The story started off with an anecdote from Sacramento, and included lots of reporting from this area, where only six of 12 municipal pools escaped the budget ax and stayed open during the simmering summer months.

That touched hearts at the Modesto headquarters of Save Mart, which has 230 stores in Northern California, including eight here.

"We've been in the Valley for 60 years and we know what the summers are like," Rockwell says. "We know ... having public pools open is vitally important to children and their parents."

The company's plan is to enlist other companies to help sponsor the drive, but also get individuals to help.

"We even hope kids get involved and do their own campaigns," Rockwell says.

Details – including different levels of corporate sponsorship – will be spelled out at a news conference next week at Save Mart's Folsom Boulevard store.

Rockwell says this is something of a test to see "if there's engagement from the community."

If there is, the campaign could be rolled out to other Central Valley destinations.

To read the original New York Times article, click here: [Looking for a Pool and Coming Up Dry as Cities Shave Budgets](#)

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